

Book Now

Early Bird Booking available until Friday 2 November:

- Cumbria CVS members: £99 early bird. £120 thereafter
- Non Cumbria CVS members: £120 early bird £145 thereafter

Lunch and refreshments included.

Places are limited. Please book early to avoid disappointment.

How to Book

All delegates must **complete and return the enclosed booking form** to:

- info@cumbriacvs.org.uk or post to:
- **Cumbria CVS, Shaddongate Resource Centre
Shaddongate, Carlisle, CA2 5TY**

Alternatively places can be booked (and paid) online at:
www.cumbriacvs.org.uk

NB: Places cancelled two weeks or less before the course or failure to attend the training will result in full fees being charged for the training.

Who should attend

- Volunteer Managers
- Volunteer Leaders
- Individuals that have a responsibility for recruiting, managing and/or supporting volunteers

What can you expect

- To be trained by an international expert who has first-hand experience working with small and medium sized community groups, regional and national charities in volunteering.
- Network with other Volunteer Managers
- Learn from practical sessions and discussions
- Action planning for change

Contact Cumbria CVS: 01768 800350 or email info@cumbriacvs.org.uk



Understanding and effecting real change for success in volunteer involvement

**Tuesday 20 November 2018
9.30am - 4.30pm**

Penrith Rugby Club, Winters Park, Penrith CA11 8RG



**Training for individuals who have practical
experience of working with volunteers**

Tuesday 20 November 2018

9.30am - 4.30pm (coffee and registration 9.15am)

Penrith Rugby Club, Winters Park, Penrith

Essential training and skills for Volunteer Managers

Understanding and effecting real change for success in volunteer involvement

This training for Volunteer Managers will cover:

Understanding & Engaging 21st Century Volunteers - morning

This session will look at some of the key ways in which society is changing and how these changes affect volunteerism. We will discuss what leaders of volunteers can do to update their practices to accommodate these changes, further enhancing their engagement and retention of 21st century volunteers.

Influencing to make change happen - afternoon

Establishing an effective volunteer engagement strategy is rarely a subject understood, focused on or taken seriously by senior managers. In this session, we'll advise participants on how to influence and help their senior leadership gain a new perspective on volunteering and lay the foundation for the effective volunteer involvement.

The learning outcomes for this course are:

- An understanding of key social trends impacting on volunteering
- Explore what can be done to respond to these
- Reflect on the changes that might be needed in our own organisations
- Examine the importance of a clear purpose for involving volunteers across our organisations
- Clarify the change you want to see in your organisation and develop an action plan to realise that change
- Consider how your personal practice can influence change to create a more positive volunteering culture

This training is part of a National Tour. Cumbria CVS is pleased to welcome Rob Jackson to Cumbria, the North West of England as part of this tour.



About the trainer

Rob Jackson is Director of Rob Jackson Consulting Ltd, a consultancy and training company that helps engage and inspire people to bring about change. He has more than two decades experience working in the voluntary and community sector, holding a variety of strategic development and senior management roles that have focused on leading and engaging volunteers.

Rob has run his company since 2011 working with a wide range of clients in the UK, Australia, New Zealand, Europe, the USA and Canada. Rob is co-author of The Complete Volunteer Management Handbook (DSC, 2012) and From The Top Down - UK Edition (Energize Inc., 2015).

Previous delegate feedback:

"Outstanding, incredible breadth of vision"

"Just one day with Rob has helped people change the way they think about volunteers and the opportunities volunteering can offer our organisation and the people we support."

FEEDBACK

"Professional, informative, Inspirational, current."